



# M-Changa

## Manage your SMS fundraiser by sending Keywords to 22231

### Track the performance of your fundraiser:

**STATUS** - Get real time summary of your fundraiser  
**PAGE** - Get your fundraiser page to share on social networks  
**TRACK** - Get real time statement of your fundraiser  
**TRACKSHARE** - Share you statement with your supporters  
**PAY** - Donate to your own fundraiser

### Communicate with your supporters

**INVITE** - Get your fundraiser invite message for supporters  
**ALL** - Group message all supporters via SMS & email  
**OWING** - Group message all supporters who have not paid via SMS & email  
**FB** - Post your fundraiser on your FB wall  
**FBSHARE** - Share your fundraiser with supporters to post on their FB walls  
**TW** - Tweet your fundraiser

### Withdraw your funds

**CASH** - Withdraw your funds  
**TR** - Invite up to (3) treasures who must approve withdrawals

### Your Supporters\*\*

**DONATE** - Your supporters can send this at any time to get info on donating to your fundraiser  
**STOP** - Your supporters can send this to 22231 to opt out of your fundraiser

### COSTS\*\*

Sending SMS to 22231 - FREE  
Receiving an SMS from 22231 - FREE  
Keyword: STATUS - FREE  
Keyword: PAGE - FREE  
Keyword: TRACK - FREE  
Keyword: TRACKSHARE - FREE  
Keyword: PAY - FREE  
Keyword: INVITE - FREE  
Keyword: ALL - KES 2 \*\* *The first 250 messages you broadcast using the "ALL" and/or "OWING" keywords are FREE of charge*  
Keyword: OWING - KES 2 \*\* *The first 250 messages you broadcast using the "ALL" and/or "OWING" keywords are FREE of charge*  
Keyword: FB - FREE  
Keyword: FBSHARE - FREE  
Keyword: TW - FREE  
Keyword: CASH - FREE \*\* *4.25% of the Total Amount Collected + Normal Network Tariffs Withdrawals to registered Mobile Money accounts on Airtel Money or Safaricom MPESA only.*  
Keyword: TR - FREE  
Keyword: DONATE - FREE  
Keyword: STOP - FREE